

John Simpson

Written by Administrator

Friday, 08 November 2013 10:19 - Last Updated Wednesday, 24 September 2014 13:50



3-6PM AFTERNOONS ON CLASSIC HITS 106.3

Simpson was born and raised in Sioux City, Iowa. After "turning his life around" in 1988, he finally went on to pursue his education, graduating from Briar Cliff University in 1996. A "very non-traditional" student, he left BCU with a bachelor's degrees in Mass Communication and Speech and Theatre. He was involved in many technical aspects of the Briar Cliff Theatre along with the campus television and radio stations and newspaper. Simpson was Briar Cliff's campus radio station manager for more than a year.

After moving to Yankton to be with his fiancée in September of 2013, he has begun to settle in and adjust to life "outside of Sioux City." John is not a complete stranger to Yankton, as he has "visited" the fair city many times over the last two years, spending time with his fiancée when possible.

Simpson "happened across" the position with Classic Hits 106.3 one morning while listening to the Classic Morning Show with Randy Hammer. "I called in one morning and chatted with him, and he asked where I was from, where I was working. I said I was new to town and looking for employment, unless he knew of a radio station that was looking to hire someone. The rest — so far — is history."

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Prior to working at Classic Hits 106.3, Simpson has been employed with FedEx Office, KMEG TV-14 as a master control operator/video switcher, and KWIT FM 90 as a board operator/announcer ... just to name a few.